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Your Hi-Fi, Set Free: iFi launches ZEN Air Blue 2



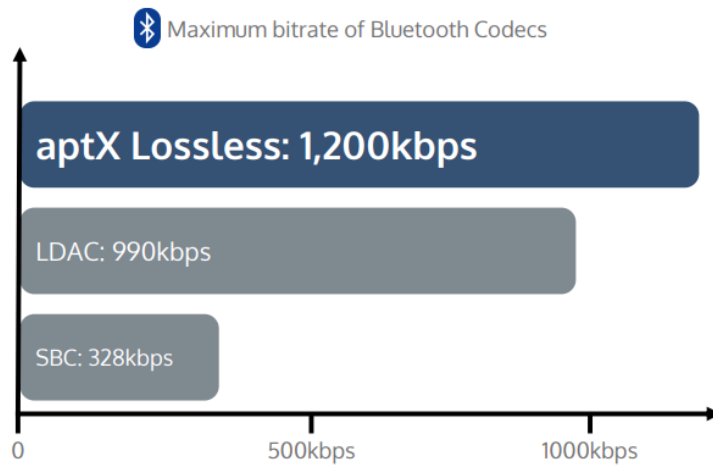
Southport, UK – iFi audio, a trailblazer in audio innovation, unveils the **ZEN Air Blue 2**, the latest evolution of their entry-level Bluetooth receiver.

Lossless Bluetooth is here to stay, but most Hi-Fi systems will need an upgrade to keep up. The ZEN Air range reflects iFi audio's mission to bring high-end performance to a wider audience, and nowhere is this demonstrated better than with the ZEN Air Blue 2.

Designed as an instant upgrade for Hi-Fi systems limited by little or no Bluetooth connectivity, the ZEN Air Blue 2 brings **CD-quality wireless audio, maximum compatibility** with your devices, and iFi audio's renowned **triple-stage Bluetooth architecture** to your home listening experience. With added **5-12V compatibility**, the ZEN Air Blue 2 extends beyond the home – integrating into in-car stereos and other in-vehicle Hi-Fi systems, bringing Lossless Bluetooth wherever it's needed.

Key Features of the iFi ZEN Air Blue 2 include:

- **Bluetooth 5.4** with **aptX Lossless** support
- **Triple-stage architecture** with dedicated Bluetooth, DAC, and amp stages
- **Dedicated ESS Sabre DAC** for high-fidelity audio conversion
- **Wide range of codecs including** LDAC and the full aptX family
- **5-12V DC compatibility for home or automotive use**
- **Automatic power-on** in vehicles upon engine start



Cut the Cord. Keep The Quality.

Powered by Bluetooth 5.4 for stronger and more stable connectivity, aptX Lossless has broken Bluetooth's trend of 'convenience with compromise'. Bitrates of **up to 1200kbps** allow transmission of CD quality audio via Bluetooth with zero data loss.

iFi audio has championed the adaption of aptX Lossless in their devices and have spent the last two years making this groundbreaking technology as available as possible to their users. Standing as their most affordable Lossless Bluetooth DAC yet, the ZEN Air Blue 2 puts uncompromised wireless audio within easy reach.



Triple Threat.

Most Bluetooth audio devices rely on a single chipset to cover the three critical tasks of reception, conversion, and amplification. iFi audio takes a different approach, eliminating compromise at every stage.

The ZEN Air Blue 2 benefits from iFi's **three-stage Bluetooth design**. Inspired by high-end home Hi-Fi systems, each stage receives a dedicated component. Bluetooth reception is handled by a **Qualcomm QCC3095** chipset; an **ESS Sabre DAC** is dedicated to signal conversion; and **custom op-amps** take care of amplification - completing a carefully tailored signal path.

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At Home. At Leisure. On the Road.

Over the years, iFi audio has seen ZEN series devices adopted in cars, boats, and other places far beyond the desk they were first meant for.

To celebrate and support these trailblazers, they have chosen to include **5-12V DC power compatibility** inside the ZEN Air Blue 2, allowing **direct integration into vehicles** and other battery-powered setups.

Wherever the journey leads, the performance of a lossless Bluetooth home system now **travels with it.**



Cutting-Edge Compatibility.

For those yet to make the jump into an aptX Lossless compatible source device, the ZEN Air Blue 2 offers a **wide range of Bluetooth codecs** to ensure the best possible performance with your setup.

Alongside the standard **SBC** and **AAC** codecs, it includes Qualcomm's **aptX Classic**, **Adaptive** and **HD**, all versatile and widely supported across modern devices. For those looking for the highest available bitrate before going fully lossless, **LDAC** ensures premium-quality wireless listening with bitrates of up to **990kbps**.

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Power When You Need It.

Making a Bluetooth DAC that works as seamlessly in vehicles as at home is about more than voltage, it's about having what you need at your fingertips as soon as the engine starts.

The ZEN Air Blue 2 **powers on automatically** for **in-car audio setups**, so your music is ready from the moment you turn the key. Together with the inclusion of a **physical power button**, you have total control of how and when to power your DAC, pair to your devices, and immerse yourself in Lossless Bluetooth audio.

Pricing & Availability

The **iFi ZEN Air Blue 2** is available to purchase at ifi-audio.com and dealers for £129/\$129 USD/€149/\$189 CAD.

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Established in 2012 and headquartered in Southport, UK, iFi audio is a globally recognised developer and manufacturer of high-fidelity audio solutions. Its product portfolio encompasses portable, desktop, and lifestyle devices designed to deliver exceptional sound performance through advanced engineering and innovative design. Guided by a 'music first' philosophy, iFi's products have received numerous international awards and acclaim from professionals and enthusiasts alike, reinforcing its position as one of the leading brands in modern audio. www.ifi-audio.com



Appendix

General Specification

ZEN Air Blue 2	
Bluetooth Version	Bluetooth 5.4™
Bluetooth Formats	aptX Lossless, LDAC™, aptX Adaptive, aptX HD, aptX, AAC, SBC
Chipset	Qualcomm QCC3095
Connection Distance	10m
Output	RCA L/R
Output Voltage	2.1Vrms @ 0dBFS
Output Impedance	≤51Ω
SNR	109dB (A)
DNR	110dB (A) @ 0 dBFS
THD+N	<0.005% 10k Load @ 0dBFS
Frequency Response	10Hz-20kHz (-3dB @ 44.1kHz) 20Hz-40kHz (-3dB @ 96kHz)
Power Supply Requirement	DC 5-12V/≥0.5A (centre +ve)
Power Consumption	5V ≤0.25W; 9V ≤0.34W; 12V ≤0.45W
Dimensions	158 x 100 x 35 mm (6.2" x 3.9" x 1.4")
Net Weight	305g (0.67lbs)
Limited Warranty	12 months*; 24 months in EU